Online Design Rubric: Design that Welcomes Your Students

Course Name and Term/Year:

Best Practice	0 - Not Present	1 – Present	Comments
A welcome message/D2L News item labeled "How to	A welcome message	Starting instructions	
Get Started" is posted and clear instructions	with starting	are posted with clarity,	
regarding how to navigate the course are provided.	instructions is not	located easily, and	
	present.	labeled appropriately.	
Syllabus is easily located (posted to both the "How to	Syllabus is not present.	Current semester	
Get Started" news item AND under Content).		syllabus is linked to or	
,		referenced in the "How	
		to Get Started" news	
		item AND posted	
		under Content.	
Instructor contact information is easily located.	Instructor contact	Instructor contact	
	information is not	information and times	
	present.	of availability are	
		posted in the "How to	
		Get Started" news	
		item.	
Attendance verification instructions/expectations for	Attendance verification	Attendance verification	
the first week of class are clearly explained and	instructions are not	instructions are	
located in the "How to Get Started" news item.	present.	presented with clarity	
		and located in the	
		"How to Get Started"	
		news item.	
Minimum technology requirements are easily located	Minimum technology	Minimum technology	
and clearly stated.	requirements are not	requirements are	
	present.	present in the "How to	
		Get Started" news item	
		or under a Content tab	
		for technology	
		requirements.	

Online Design Rubric: Instructor Presence

Best Practice	0 - Not Present	1 – Present	Comments
Instructor communication requirements are provided and	Instructor	Instructor communication	
address the following:	communication	requirements address	
Student interaction expectations	requirements are not	participation,	
 Instructor preference for email versus voicemail and 	present.	communication, and	
response time		grading and is clearly	
 Timeline for instructor feedback and posting of grades 		explained.	
Course activities provide opportunities for student-instructor	Course activities do not	Course activities designed	
interaction and collaboration:	provide opportunities	to provide opportunities	
 Examples include but are not limited to instructor 	for student-instructor	for student-instructor	
feedback on assignments, discussion board topic	interaction.	interaction are present.	
replies, etc.			
Course activities provide opportunities for student-student	Course activities do not	Course activities designed	
interaction and collaboration:	provide opportunities	to provide opportunities	
 Examples include but are not limited to group 	for student-student	for student-student	
assignments/projects; peer reviews; discussion board	interaction.	interaction are present.	
topics participation, etc.			
There is evidence of consistent, regular, and intentional	Opportunities for	Opportunities for	
student-instructor and student-student interaction.	interaction are either	interaction happen	
	missing or limited.	consistently and are	
		intentional in nature,	
		providing students with	
		the highest quality and	
		quantity of interaction in	
		a distance education	
		environment.	
D2L News page is utilized to illustrate instructor presence in	Very few or no D2L	D2L News page is fluently	
the course.	News page updates are	used through the course.	
	present.		

Online Design Rubric: Student Learning Outcomes

Best Practice	0 - Not Present	1 – Present	Comments
Student learning outcomes are listed.	Student learning outcomes are not present.	Student learning outcomes are present.	
Student learning outcomes are written in measurable terms (SMART: specific, measurable, achievable, realistic, and time sensitive).	Student learning outcomes are not measurable.	Student learning outcomes are measurable.	
Instructional materials and resources align with and support student learning outcomes.	Student learning outcomes are not supported by instructional materials and resources.	All student learning outcomes are supported by instructional materials and resources.	
Course assessments align with and support student learning outcomes.	Student learning outcomes do not align with and are not supported by course assessments.	All student learning outcomes align with and are supported by course assessments.	

Online Design Rubric: Active Learning Strategies and Assessments

Best Practice	0 - Not Present	1 – Present	Comments
Activities support active learning (students	Activities for students to	Activities for students to	
participate in their education through activities	participate in active	participate in active	
that enhance learning) and develop critical	learning and develop	learning and develop	
thinking skills.	critical thinking skills are	critical thinking skills are	
	not present or are not	present and satisfactory.	
Examples include, but are not limited to:	satisfactory.		
 Collaboration activities (group work) 			
Peer review			
Reflective journals			
Games/puzzles/simulations			
Case studies			
Discussions			
Activities and materials align with course and	Activities do not align	Activities align with	
module outcomes, as well as with assessments,	with course outcomes,	course outcomes,	
and course technologies.	assessments, and	assessments, and	
	technologies	technologies.	
Course grading policies (including late and	Course grading policies	Course grading policies	
incomplete assignments) are clearly stated with	are not included and	are included and	
specific criteria and rubrics (where applicable) are	assignment criteria	assignment criteria	
provided for each assignment.	rubrics are not	rubrics are provided.	
	provided.		

Online Design Rubric: Learner Support

Best Practice	0 - Not Present	1 – Present	Comments
Information regarding the NFCC Disability Resource Center is stated in the content area of D2L (contact information provided).	Information regarding NFCC's Disability Resource Center is not provided.	Information regarding NFCC's Disability Resource Center is provided.	
Technical support information is available to students in the content area. D2L Support Publisher Support (Connect, Cengage, Pearson Contact Information) Computer Services	Information regarding NFCC's Technical Support services is not provided.	Information regarding NFCC's Technical Support services is provided.	
Academic Support Services information is easily accessible in the content area. • Student Support Services • Academic Success Center • Library Resources	Information regarding NFCC's Academic Support Services is not provided.	Information regarding NFCC's Academic Support Services is provided.	

Department Chair Signature:	

Date Reviewed with Adjunct: